



## **U.A.E's FIRST COLLABORATED RESTAURANT REVIEW AND RESERVATION WEBSITES ARE BORNE**

**FoodDiva and RoundMenu partner to offer Dubai diners a complete eating out solution; win ten pairs of tickets to Taste of Dubai, and your very own 'Chef for Hire' catered dinner**

**Dubai, U.A.E, February 8, 2011;** Dubai residents and visitors looking for a new dining out experience can now visit the U.A.E's first collaborated restaurant websites for intelligent reviews ([www.foodiva.net](http://www.foodiva.net)), right through to special promotions and online reservations ([www.roundmenu.com](http://www.roundmenu.com)).

To mark the launch, foodies have the opportunity to win ten pairs of tickets to 'Taste of Dubai', and a catered dinner for four people at their home courtesy of Chef for Hire Andy – fans simply need to register their email on <http://www.roundmenu.com/foodiva/competition.cfm> and will be entered into a draw.\*

Both websites operate independently, yet are complementary; FoodDiva provides an impartial review of where and what to eat, whilst RoundMenu offers a 'fine dining for less' experience with a simple online booking service.

"Given Dubai's burgeoning restaurant scene, there was a growing requirement for a dedicated website that offers an impartial critique on where to dine and what to eat. The foodie that I am, I was constantly being asked to recommend restaurants in town, and hence the idea for FoodDiva was borne. By sharing a wealth of dining experiences, I can help make the decision on which restaurant to choose a little easier," said Samantha Wood, Founder of FoodDiva.

In addition, foodies can post their own review on FooDiva, whilst the website also shares the odd recipe, as well as the latest news in the global food & beverage industry.

"Whenever I wanted to book a restaurant, I was frustrated by the lengthy and tedious telephone reservation process. To make diners, as well as restaurant managers' lives easier, I developed a website with an easy booking interface and no credit card or registration requirement. And what's more diners benefit from added value with special promotions. With just a few clicks, you can book, dine and save," said Zaid Jawad, Founder of RoundMenu.

Both FooDiva and RoundMenu are completely free, including email alerts for new reviews and updates. Fans can also follow the sites' latest news on Twitter ([@foodivaworld](#) and [@roundmenu](#)), as well as on Facebook ([FooDivaWorld](#) page and [RoundMenu](#) group).

*\*Terms & Conditions: The FooDiva & RoundMenu competition will run for one week starting February 3, 2011 and will close at midnight on February 12, 2011. The ten pairs of Taste of Dubai standard tickets ([www.tasteofdubaifestival.com](#)) are valid for entry on March 3, 2011 (12noon to midnight).*

*The Chef for Hire prize is a three-course dinner, excluding beverages, prepared by Chef Andy ([www.chefandycampbell.com](#)) for up to four people at the winner's home in Dubai. The winner will be able to contact Chef Andy to organise a mutually convenient date. Validity of three months.*

**About FooDiva:**

FooDiva ([www.foodiva.net](#)) was founded in late 2010 by Samantha Wood. The foodie restaurant website provides residents of Dubai, as well as business and leisure travellers to the emirate, with an impartial and intelligent review on where to dine and what to eat in the city, as well as on FooDiva's travels around the world.

**About RoundMenu:**

RoundMenu ([www.roundmenu.com](#)) is Dubai's first restaurant booking website, founded by Zaid Jawad in September 2010. Not only can users book their favourite restaurant online, but they can experience fine dining for less through special restaurant promotions only available on the website. [info@roundmenu.com](#)

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